

Presented by

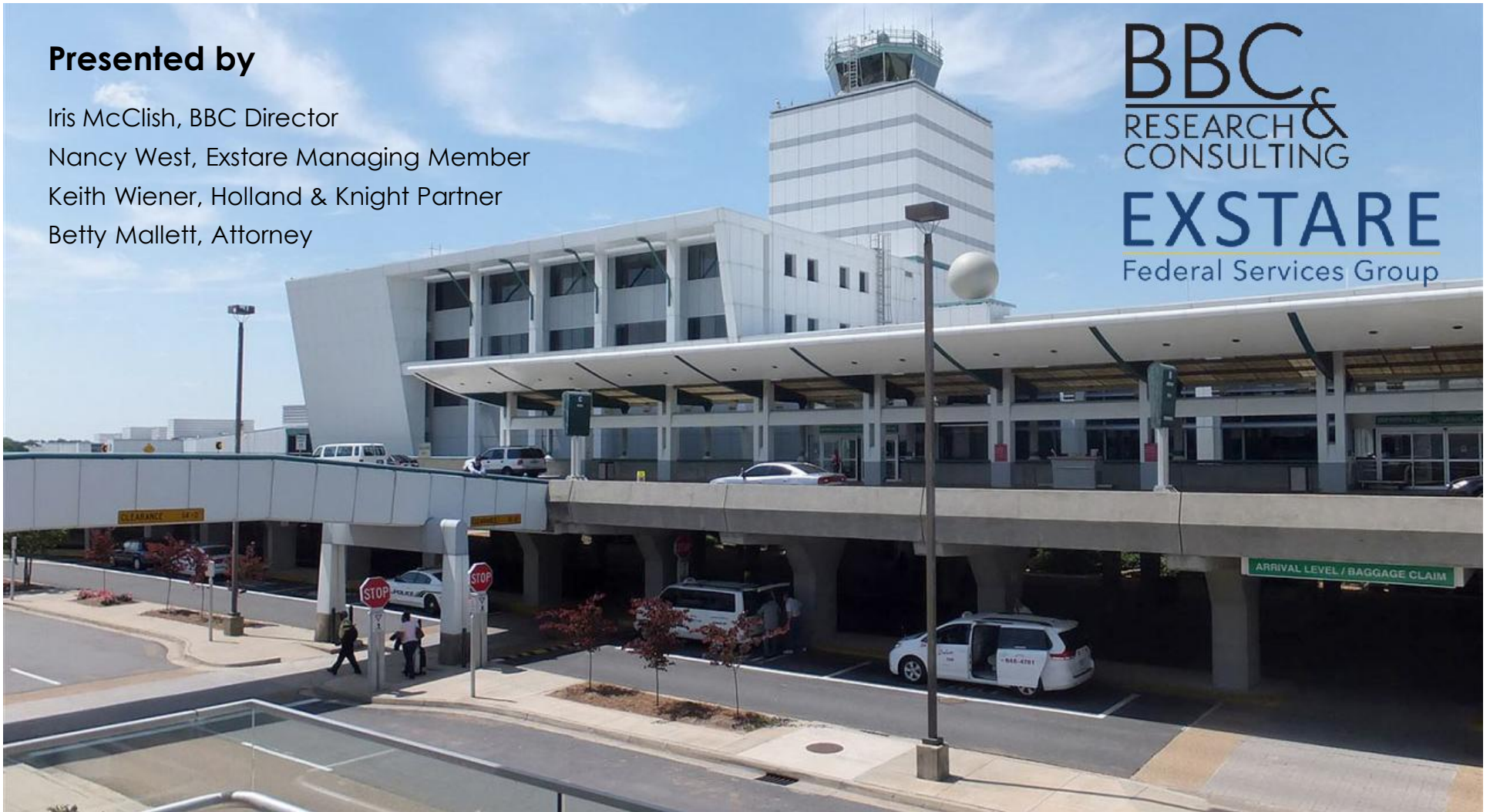
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CONSULTING
EXSTARE
Federal Services Group



JACKSON MUNICIPAL AIRPORT AUTHORITY

DISPARITY STUDY

PROJECT INITIATION - AUGUST 5, 2019

TOPICS

Project team

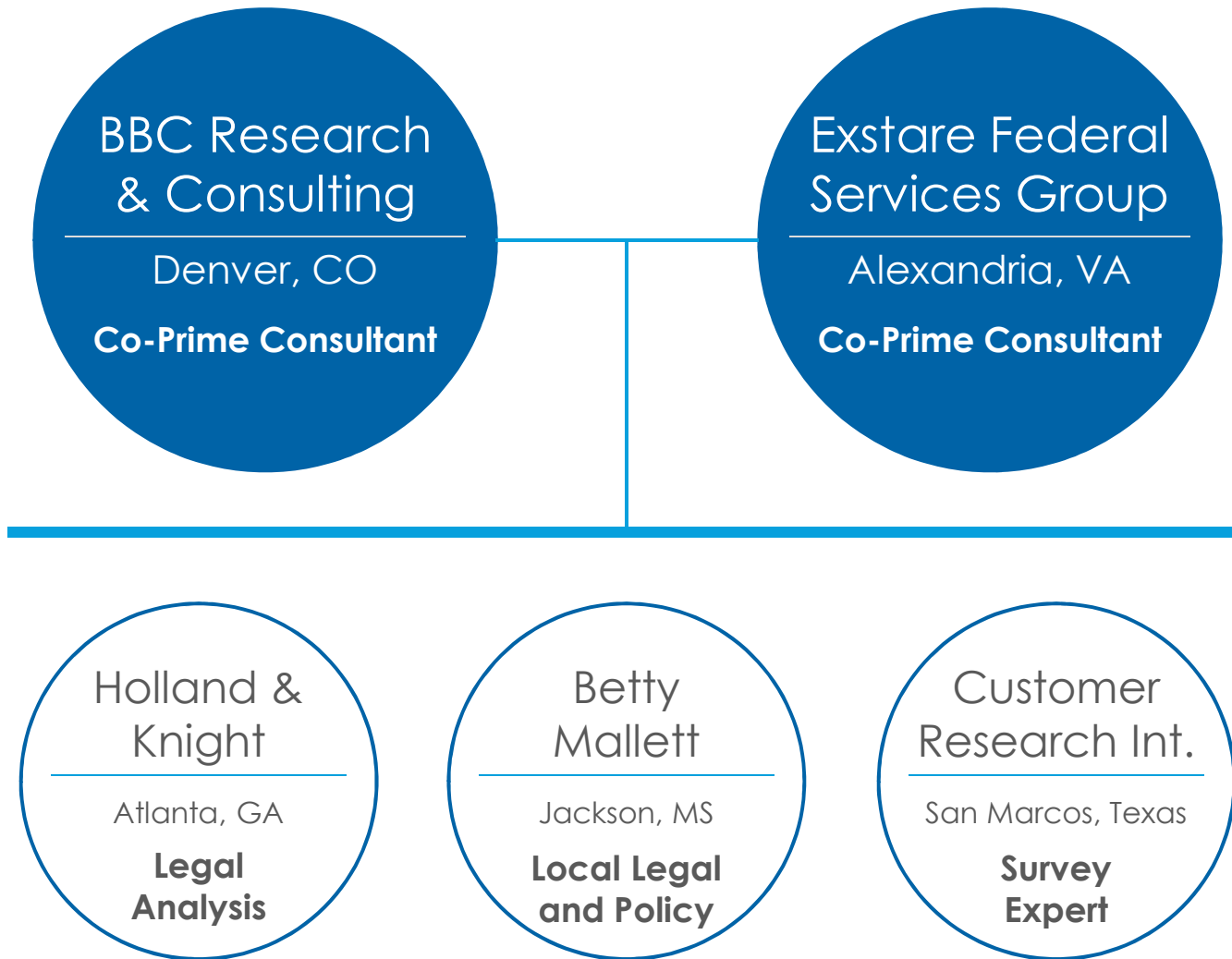
Study objectives

Core project tasks

Recommendations

Study schedule

PROJECT TEAM



STUDY OBJECTIVES

M/W
participation

Contract
policies

Do M/Ws
face barriers to
participating
in JMAA
contracts?

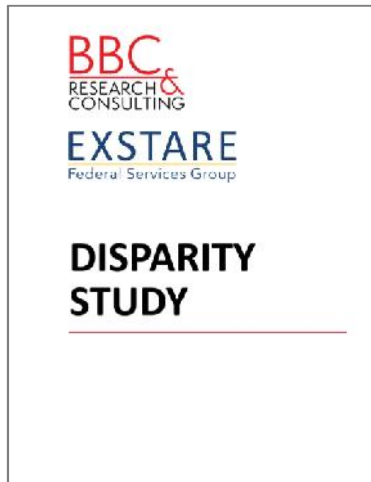
Market
conditions

Program
guidance

STUDY OBJECTIVES



CORE PROJECT TASKS



- Project management
- Community engagement
- Legal framework and analysis
- Review of contracting, program measures
- Data collection
- Utilization analysis
- Availability analysis
- Disparity analysis
- Analyses of marketplace conditions
- Remedies and recommendations
- Reports and presentations

COMMUNITY ENGAGEMENT



Informational
efforts

Stakeholder committee

Webpage/e-mail

Public notices



Engagement
efforts

Public meetings (2)

Telephone surveys

In-depth interviews (40)

DATA COLLECTION



Data
assessment

Required data

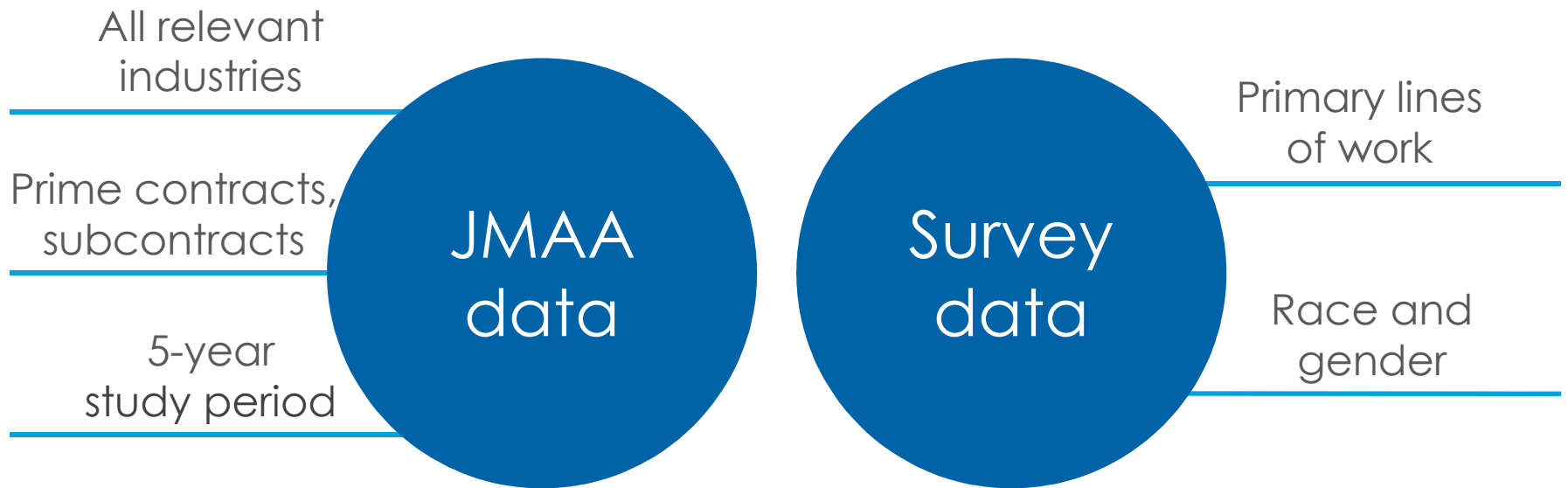
Contracts, vendors

Systems, formats

Data requests

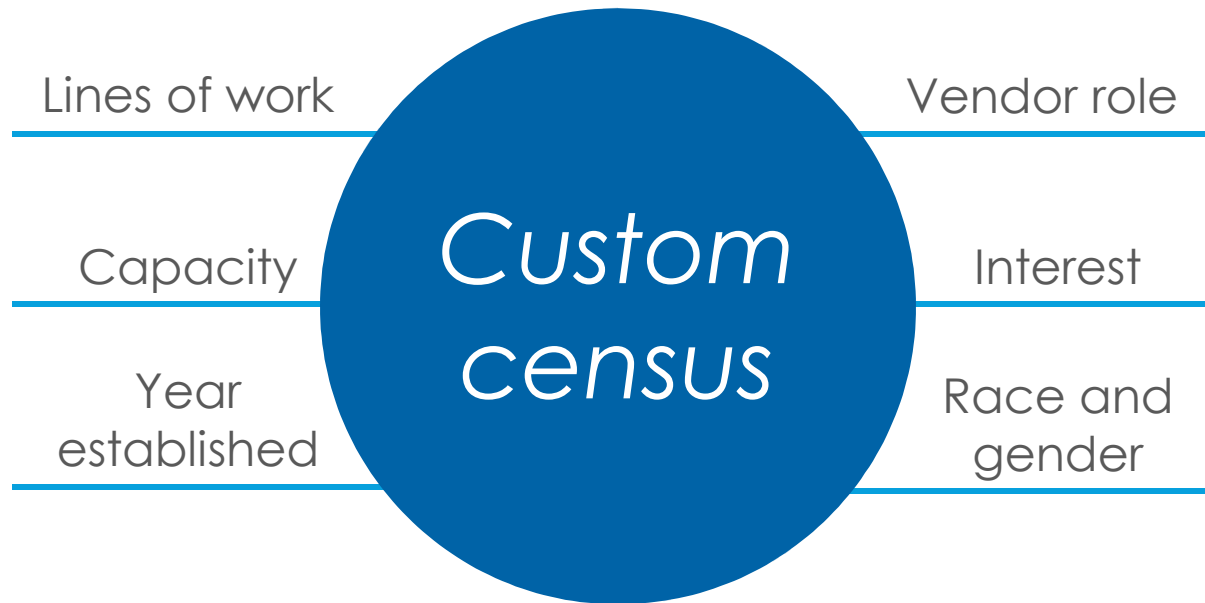
Data gaps

UTILIZATION ANALYSIS



M/W
participation

AVAILABILITY ANALYSIS



M/W
Availability

DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

RECOMMENDATIONS

Program refinements

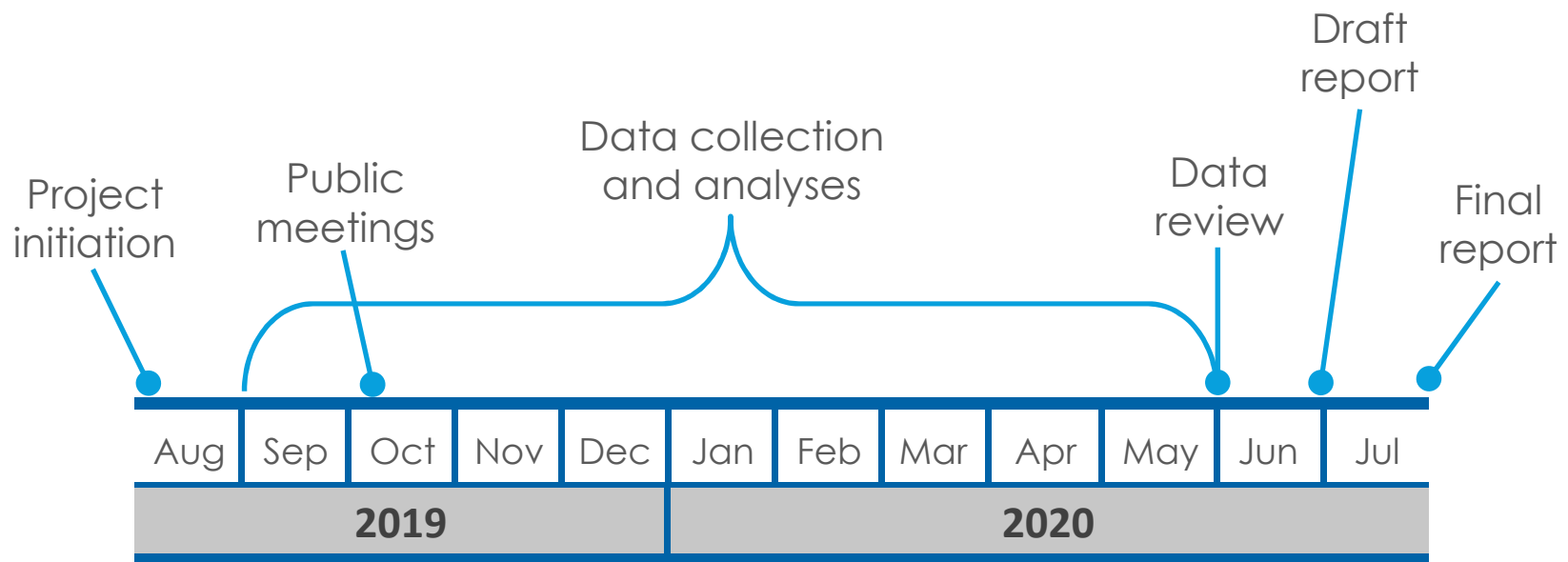
Program measures

Procurement policies

Legal compliance

Data collection/monitoring

STUDY SCHEDULE



QUESTIONS