

Promotional Materials

The Jackson Municipal Airport Authority (JMAA) is pleased to receive your request for promotional signage to be displayed at the Jackson-Medgar Wiley Evers International Airport (JAN). In order to approve your request and help to refine your choices we ask that you review the following information package and return the attached Promotional Materials Order Form at least three weeks prior to the date you are requesting the materials to be displayed.

Promotional materials will be displayed if space is available giving preference to non-profit, not-for-profit, community service organizations and events that impact air travel. Interior terminal area displays will generally be limited to seven calendar days to accommodate multiple events. Roadway banners in support of community events that have the potential to cause a positive impact on air travel may be displayed for longer periods at JMAA's discretion.

Materials should be clear and concise and include event dates and locations. Lettering styles should be block letters using bold colors for legibility.

JMAA will provide mounting hardware for all displays and will oversee the installation of upright and roadway banners in addition to removal of materials. All other production costs are the responsibility of the organization requesting the display(s). Wall banners are considered as advertisement and are handled through Clear Channel Airports. You may contact them directly [here](#).

JMAA will store promotional materials for no more than 30 days following the scheduled display period. The organization making the request is responsible for collection of materials after the display period. All promotional materials left with JMAA for more than 30 days will be disposed of by JMAA.

Banner Examples

Banner Examples

Floor Stand Banners



Available Styles

JMAA offers two options for promotional signage at the Jackson-Medgar Wiley Evers International Airport. They are listed below:

Upright Floor Banners

Locations: Available in the East and West Concourses and Ticket Lobby

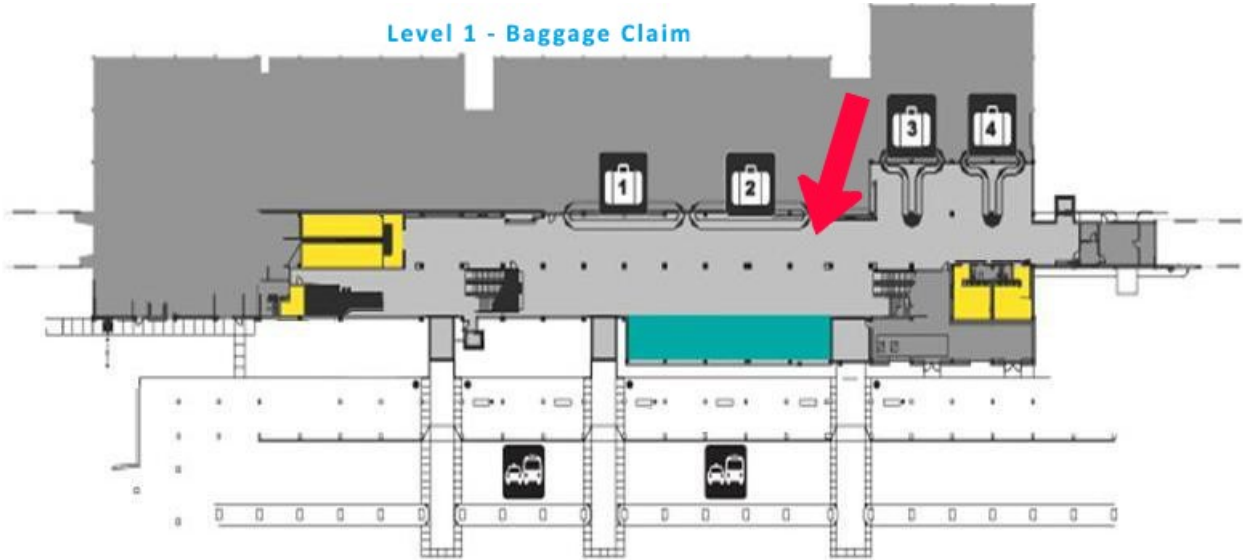
Size: 23.75" x 64"

Double-sided full color print

Approximate Production Cost: \$187.000/Per Banner

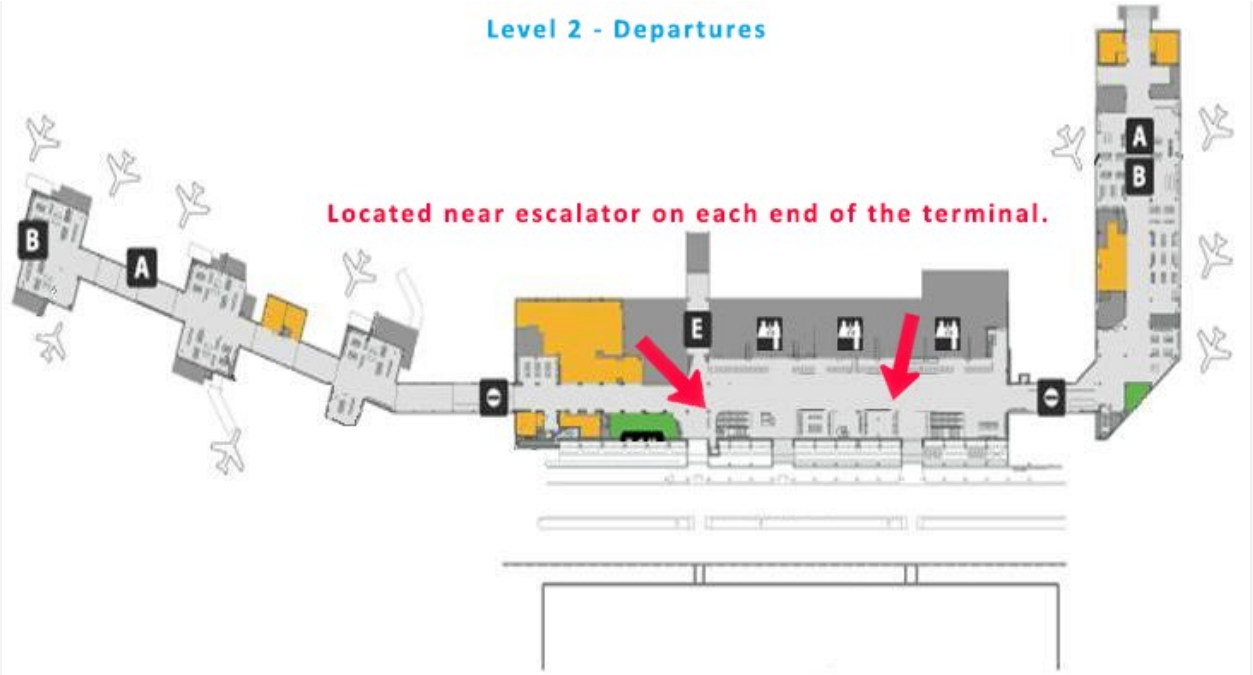
*A rendering of the banner **must be provided and approved** before producing the banner(s).

Locations for Terminal Floor 1



Locations for Terminal Floor 2

Locations for Terminal Floor 2



Terminal Floor 2

Sign Vendors

Signage May Be Purchased From:

Budget Signs

2368 Highway 80 West Jackson, MS 39204

[601-352-2082](tel:601-352-2082)

Rainbow Signs & Construction Services

337 Hwy 80 West Jackson, MS 39201

[601-353-7711](tel:601-353-7711) Fax 601-353-1001

Signs may be purchased through a vendor of your choice. These are just two companies familiar with our product.